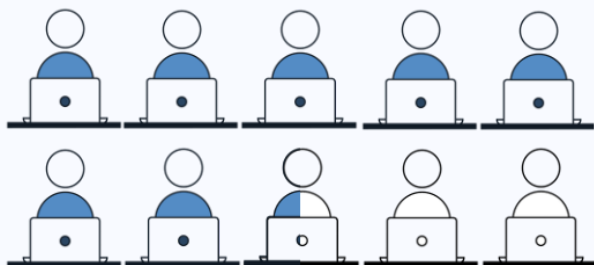


AI has a seat in the C-Suite

A new survey reveals how C-level executives at U.S. companies with revenue of \$1 billion or more incorporate generative AI into their decision-making processes.



74%

of executives expressed **more confidence in AI for business advice** over their colleagues and friends

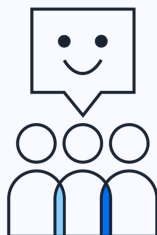


44%

of leaders **would trust generative AI to override a decision** they were planning to make

63%

of executives use generative AI **daily**



85%

of leaders personally benefitted from the **time saved** by using AI



More than two-thirds believe their organization has **value to gain if more executives were using AI**



The greatest benefits C-suite leaders experienced from using generative AI at work include:

39%

Better work-life balance

38%

Improved mental well-being

31%

Reduced stress

This SAP AI Survey was conducted by Wakefield Research, polling 300 U.S. C-Level Executives at companies with a minimum annual revenue of \$1b USD via an email invitation and online survey. Revenue numbers were assessed from December 9-20, 2024. Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.